

Is Your Company Ready for the Better Buildings Initiative?

Building upon the American Recovery and Reinvestment Act (ARRA), the Better Buildings Initiative announced on Feb. 3, 2011 by President Obama is a new effort aimed at making commercial buildings more efficient, while creating new jobs, saving money, reducing our dependence on foreign oil and making our air cleaner.

In 2010, commercial buildings consumed roughly 20 percent of all energy in the U.S. economy. The President's initiatives include calling for a 20 percent improvement in energy efficiency by 2020 and a reduction in companies' energy bills by \$40 billion per year. To help achieve these goals, the

President has proposed several initiatives, including:

- New tax incentives that could result in a ten-fold increase in commercial retrofit take up, leveraging job-creating investments.
- More financing opportunities for commercial retrofits, including a new pilot program through the Department of Energy to guarantee loans for energy efficiency upgrades at hospitals, schools and other commercial buildings.
- "Race to Green" competitive grants for state and municipal governments that streamline standards, encourage

upgrades and attract private sector investments.

- "The Better Buildings Challenge," which includes a series of actions for CEOs and University presidents to follow to be eligible for benefits, including public recognition, technical assistance, and best-practices sharing through a network of peers.

What do you think of the Better Buildings Initiative? Drop us a note at www.edgetechig.com/Contact_Us.

Edgetech's Commercial Support

Call us at 800.233.4383 or visit us online at

www.edgetech360.com/architects to view our global project portfolio, explore an array of continuing education opportunities and to learn more about Super Spacer.



Our dedicated commercial team is ready to help you specify and sell into the commercial market:

- Joe Erb, commercial market manager, joe.erb@edgetechig.com
- Brian Kress, commercial technical specialist, brian.kress@edgetechig.com
- Tony Thiret, regional sales manager/commercial development manager, tony.thiret@edgetechig.com

>> RENOVATE® with Super Spacer TriSeal Provides Cost-Effective Retrofitting Solution

The pressure is on from regulators and the public to implement energy-saving technologies in commercial buildings. While window replacement creates a great opportunity for savings, many building and maintenance professionals are apprehensive about the time, expense and inconvenience of doing a complete tear-out and replacement. But now, a new solution exists.



In collaboration with Edgetech I.G., JE Berkowitz (JEB), a trusted leader in architectural glass, offers RENOVATE® by BERKOWITZ, which uses existing single-pane units to create an energy-efficient, triple-pane system without the investment of a full replacement.

The RENOVATE system can contribute 7 to 31 LEED® points and is manufactured by JEB to be retrofitted over existing glass from the interior of the building for minimal disruption of tenants.

Third-party performance data and more information about RbB can be found at www.jeberkowitz.com.

Overall benefits of RENOVATE include:

- Improved thermal performance (takes R1 to R5.5).
- Improved acoustics/noise reduction.
- Little to no tenant disruption.
- Increased security.
- Certified dealer/installer network.
- Contributes to LEED requirements (potential to earn 7 to 31 points)

More information on Super Spacer TriSeal and other building technologies can be found at www.edgetechig.com.



Waterless printing on FSC certified paper containing 55% recycled content including 30% post-consumer waste.